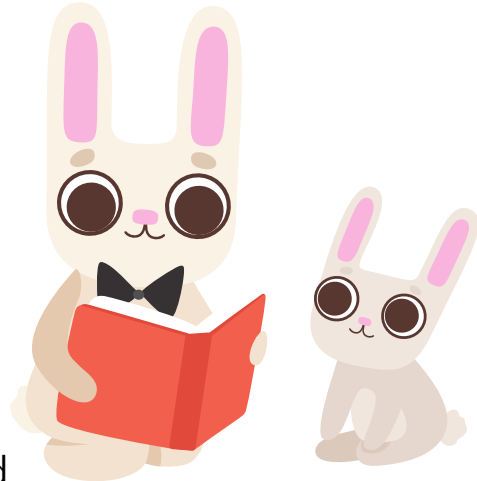




WHEN YOU SHARE A BOOK WITH A TODDLER...



Sharing books builds early language and literacy skills and nurtures a lifelong love of reading.

Play favorites

Does your toddler want to read the same book over and over—and over—again? No problem! Repetition builds confidence and helps children master new vocabulary.

Let them take charge

Give your ever-more-independent toddler the chance to pick the story, hold the book, turn the pages, and complete familiar phrases. Choice and control keep reading fun and engaging.

Act out

Harness your toddler's energy and turn story time into play time. Look for books that get you moving and laughing with rhyme and repetition. These help children recognize the sounds that make up words.

Ask "what"

Invite your toddler to describe what's happening in a story or illustration. Give plenty of time to respond. Talking about books builds language, vocabulary, and comprehension.