



WHEN YOU SHARE A BOOK WITH A BABY...

Sharing books builds early language and literacy skills and nurtures a lifelong love of reading.



Cuddle up

The sound of your voice and comfort of your arms give babies the security they need to learn. By jointly focusing on a book, you also support language development.

Explore

Look for bright and high-contrast illustrations to catch a baby's attention. Sturdy board books are great for grabbing and chomping, two of the ways babies explore their world.

Follow their lead

Respond to your baby's gurgles and coos—you're helping them learn how language and conversation work. Feel free to stop reading when you sense your baby has had enough.

Make it a habit

Predictable routines are soothing to babies. Plus, by reading (and talking and singing) every day, you help your baby learn new sounds, words, and concepts.

